

Micro Credential



Fundamentals of Business and Marketing Plan for a FPO

MCr Code: AGR/MCr-0006

Version: 1.0

NSQF Level: 4

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Micro Credential

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AGR/MCr-0006 : Fundamentals of Business and Marketing Plan for a FPO

Description

This OS unit is about Fundamentals of Business and Marketing Plan for a FPO

Micro Credential Module Details and Duration

Training Delivery Mode	Theory (Hours)	Practical (Hours)	Total (Hours)
Classroom Offline Only	0020:00	0010:00	30:00

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Assessment Criteria

Theory Marks	Practical Marks	Project Marks	Viva Marks	Total Marks	Passing Percentage
30	40	-	30	100	70

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Micro Credential (MCR) Parameters

MCR Code	AGR/MCR-0006
MCR Name	Fundamentals of Business and Marketing Plan for a FPO
Sector	Agriculture
NSQF Level	4
Credits	1
Version	1.0
Minimum Job Entry Age	17
Minimum Educational Qualification & Experience	<p>10th grade pass with 3 Years of experience relevant experience in Agriculture and allied sectors</p> <p>OR</p> <p>Previous relevant Qualification of NSQF Level (3.5) with 1.5 years of experience relevant experience in Agriculture and allied sectors</p> <p>OR</p> <p>Previous relevant Qualification of NSQF Level (3) with 3 Years of experience relevant experience in Agriculture and allied sectors</p>
Pre-Requisite License or Training	NA
Last Reviewed Date	20/05/2024
Next Review Date	30/05/2027
NSQC Clearance Date	20/05/2024
Reference code on NQR	NM-04-AG-02662-2024-V1-ASCI
NQR Version	1